



## We're getting the band back together!

**WEDNESDAY, OCTOBER 13, 2021 • OHIO STADIUM LOGE**

For 13 years running, **The Best Damn Band in the Land (TBDBITL)** has teamed up with **Gladden Community House** to host ***Marching for More***, an evening of celebration to raise awareness and vital support for Gladden's mission of stabilizing families and empowering the community of Franklinton.

Partnering through tradition, music and community service, this annual event with The Ohio State University Marching Band has raised \$1.6 million for Gladden's life-impacting work and mission. This year, we're beyond excited to invite our loyal sponsors and supporters to attend the event in-person at The 'Shoe!

Plan to join us on **Wednesday, October 13th** for a festive and memorable evening with TBDBITL and Gladden Community House. See the next pages to learn more about our impact and how to become a sponsor!



**HOST COMMITTEE:** Sandra Brummitt, Chair NiSource, Inc. | Amanda Craig, Past Chair, Express | Scott Wilkie, EY | Jason Block, BrewDog USA | Chris Connelly, Taft, Stettinius & Hollister, LLP | Mark Diggs, AEP | Theresa Dean, Ohio Supreme Court | Paul Rockwell, The Rockwell Company | Elizabeth Farrar, Vorys, Sater, Seymour and Pease LLP | Stephen Swift, Nationwide Children's Hospital | Josh Harrison, Improving Enterprises | John Hollins, Board Chair, Branch Insurance | Lynn Keefer, WesBanco | Carli Lanfersiek, Nationwide Realty Investors



## WHAT WE DO • WHO WE SERVE • WHY IT MATTERS

From preschool through adult programs, we offer education that provides a foundation to succeed in school and beyond as well as classes that build and enhance life skills that empower individuals and families to thrive and achieve personal well-being.

ENROLLED MORE THAN

**50**

**LOW-INCOME CHILDREN**  
in our **4 Star Step Up  
to Quality Preschool**  
for 3-5 year olds



**125**

**YOUTH** participate in  
our **After School** and  
**Summer Learning**  
programs each year

OVER

**100**

**INDIVIDUALS**  
benefitted from our  
**parenting, financial,  
and cooking classes**

### NUTRITION

WE SERVE OVER

**400,000**

**NUTRITIOUS  
MEALS EACH YEAR**

**Food Pantry  
• Preschool •  
After School**



## GLADDEN COMMUNITY HOUSE

is inspiring and **positively impacting**  
the lives of more than

**16,000**

children, adults and families each year.



### TEAM SPORTS



MORE THAN

**500  
YOUTH**

**participate in  
our team sports**

providing the opportunity  
to learn the essential life  
lessons of teamwork, conflict  
management and goal setting,  
as well as improving their  
health and fitness

### SENIOR OUTREACH

PROVIDED OVER

**1,200  
SENIORS**

with supportive services  
and food assistance helping  
them to continue living  
independently and safely in  
their own homes.

### ESSENTIAL SERVICES • HOMELESSNESS PREVENTION • COMMUNITY ORGANIZATION



Gladden Community Services is a hub of social services for the Franklinton area.

PROVIDED MORE THAN

**2,000 FAMILIES**

with **essential services** to  
prevent homelessness, keep families  
together, foster self-sufficiency, and  
provide rent and utility assistance as well  
as linkage to other supportive programs.

Our community organizing efforts  
support neighborhood groups  
and resident engagement. The  
ongoing impact of these services  
**improves the quality of  
life for our community  
members.**

# HOW YOU CAN HELP:



Photo by Katie Forbes

## PRESENTING SPONSOR (\$25,000)

*Impact: \$25,000 provides Preschool for 31 kids, ages 3-5 years old, for 1 month*

### **SPONSOR BENEFITS INCLUDE:**

- A \$25,000 tax deductible investment in Gladden Community House.
- Exclusive Naming Rights to "Marching for More, A Gladden Tradition, Presented by 'Your Company Name Here,' featured in all event promotion and during event program.
- Name and logo featured in Gladden Annual Report.

### **Premium event recognition and acknowledgement as Presenting Sponsor:**

- Opportunity for CEO to participate in event program.
- Featured acknowledgement on save-the-date, invitation, signage, program book and video scroll.
- Full screen ad featured on 26 video screens in The Shoe's newly renovated Loge.
- Logo placement and link to your company

website from Gladden Community House's Marching for More event webpage.

- Recognition in e-blasts and social media through Facebook, Twitter and Instagram, reaching Gladden's 2,800 followers and stakeholders.

### **Premium event recognition and acknowledgement as Presenting Sponsor:**

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Reserved, preferred seating with table signage.
- Preferred free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.

**For more information, contact Travis Hoewischer, Director of Development, at 614-638-0766 or [thoewischer@GladdenHouse.org](mailto:thoewischer@GladdenHouse.org)**



# HOW YOU CAN HELP:



Photo by Elizabeth Miller

## PLATINUM SPONSOR (\$10,000)

*Impact: This sponsorship funds the Teen Quest program—designed to build character and develop leadership skills—for 10 youth for a year.*

### SPONSOR BENEFITS INCLUDE:

- A \$10,000 tax deductible investment in Gladden Community House.
- Name and logo featured in Gladden Annual Report.

### Premium event recognition and acknowledgement as Platinum Sponsor:

- Recognition during program.
- Acknowledgement with name/logo included on save-the-date, invitation, signage, program book and video scroll.
- Full screen ad featured on 26 video screens in The Shoe's newly renovated Loge
- Logo placement and link to your company website from Gladden Community House's Marching for More event webpage.

- Recognition as Platinum Sponsor in e-blasts and social media through Facebook, Twitter, and Instagram, reaching Gladden's 2,800 followers and stakeholders.

### 10 event tickets with VIP benefits:

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Reserved, preferred seating with table signage.
- Preferred free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.

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**THANK YOU TO OUR 2020 PLATINUM SPONSORS!**



Mobilize Cloud

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# HOW YOU CAN HELP:



## GOLD SPONSOR (\$5,000)

*Impact: This sponsorship provides STEM learning activity for 60 kids in Gladden's after school program*

### SPONSOR BENEFITS INCLUDE:

- A \$5,000 tax deductible investment in Gladden Community House.
- Name and logo featured in Gladden Annual Report.

### Premium event recognition and acknowledgement as Gold Sponsor:

- Recognition during program.
- Acknowledgement with name/logo included on save-the-date, invitation, signage, program book and video scroll.
- Full screen ad featured on 26 video screens in The Shoe's newly renovated Loge.
- Logo placement and link to your company website from Gladden Community House's Marching for More event webpage.

- Recognition as Platinum Sponsor in e-blasts and social media through Facebook, Twitter, and Instagram, reaching Gladden's 2,800 followers and stakeholders.

### 8 event tickets with VIP benefits:

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Reserved, preferred seating with table signage.
- Preferred free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.

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**THANK YOU TO OUR 2020 SPONSORS!**





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# HOW YOU CAN HELP:



## SCARLET SPONSOR (\$2,500)

*This sponsorship provides food for 40,000 meals serving 4,000 people*

### **SPONSOR BENEFITS INCLUDE:**

- A \$2,500 tax deductible investment in Gladden Community House.

### **Premium event recognition and acknowledgement as Scarlet Sponsor:**

- Acknowledgement with name in program book and video scroll.
- Recognition in e-blasts and social media through Facebook, Twitter, and Instagram, reaching Gladden's 2,800 followers and stakeholders.
- Listed on Gladden's Marching for More event webpage.

### **6 event tickets with VIP benefits:**

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Reserved seating with table signage.
- Free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.

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**THANK YOU TO OUR 2020 SPONSORS!**

Columbia Gas/NiSource Foundation, Ciriaco Family, Henke Family, Nationwide, Neff Family, Park National Bank

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# HOW YOU CAN HELP:



## GRAY SPONSOR (\$1,500)

*Impact: This sponsorship provides six senior households with emergency utility assistance.*

### SPONSOR BENEFITS INCLUDE:

- A \$1,500 tax deductible investment in Gladden Community House.

#### Premium event recognition and acknowledgement as Gray Sponsor:

- Acknowledgement with name in program book and video scroll.
- Recognition in e-blasts and social media through Facebook, Twitter, and Instagram, reaching Gladden's 2,800 followers and stakeholders.
- Listed on Gladden's Marching for More event webpage.

#### 4 event tickets with VIP benefits:

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.

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### THANK YOU TO OUR 2020 SPONSORS!

Abercrombie & Fitch, EY, Encova, Connelly Family, Craig Family, Dean Family, Encova Insurance, Farrar Family, Dean-Lytle Family, Myers Machinery Movers, Inc, Schleich Family, Swift Family, WesBanco, White Castle



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# ABOUT THE EVENT

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## MARCHING FOR MORE 2021

After a year where only a select few were able to enjoy **Ohio Stadium, Gladden Community House** is thrilled to invite our supporters and sponsors into The 'Shoe for a one-of-a-kind evening. Supporting our crucial work AND soaking up the sounds of **The Best Damn Band in the Land?** We can't imagine a better way to return to in-person events. If you're joining us, here's what else you'll experience in 2021:

- *Upgraded event space—Northwest Loge, featuring state-of-the-art media screens and an open-air view of the field*
- *Private OSU band performance*
- *On-field experience*
- *Unique photo opportunities*
- *Heavy hors d'oeuvre and open bar*
- *Silent auction and raffle*
- *Complimentary parking*

For more, visit [www.MarchingForMore.com](http://www.MarchingForMore.com)

