

# MARCHING FOR MORE

10.6.22 · OHIO STADIUM

*Marching  
for more*  
A Gladden Tradition



GLADDEN  
COMMUNITY HOUSE





GLADDEN'S ANNUAL FUNDRAISER

# MARCH WITH US!

There's no show like the one put on by The Best Damn Band in the Land *AND* there is no nonprofit fundraiser like **Marching for More!**

For 14 years running, TBDBITL has teamed up with Gladden Community House to host Marching for More, an evening of celebration to raise awareness and vital support for Gladden's mission of stabilizing families and empowering the community of Franklinton.

From a 4-Star rated preschool, to team sports and afterschool programs, to senior outreach and a food pantry, Gladden programs support more than 15,000 low-income neighbors.

**We're able to help them ... THANKS TO YOU!**

Marching for More 2021 was an incredible success. Your enthusiastic support brought in important dollars to continue Gladden's efforts to provide essential services for families and children in the community of Franklinton. But, this year we need your help more than ever.

Become a sponsor in 2022 and invest in building a thriving and equitable Franklinton neighborhood!



With your help, Gladden Community House is inspiring and positively impacting the lives of **more than 15,000 children, adults and families** each year.

## EDUCATION

ENROLLED MORE THAN  
**60 LOW-INCOME CHILDREN**  
in our 4-Star Step Up to Quality Preschool for 3-5 year olds.

## 125 YOUTH

participate in our After School and Summer Learning programs each year

## OVER 100 INDIVIDUALS

benefit from our parenting, financial, and cooking classes

## NUTRITION

WE SERVE OVER  
**300,000 NUTRITIOUS MEALS**  
EACH YEAR

- Food Pantry
- Preschool
- After School

## SPORTS

MORE THAN  
**500 YOUTH**

participate in our team sports, providing the opportunity to learn the essential life lessons of teamwork, conflict management and goal setting, as well as improving their health and fitness

## ESSENTIAL SERVICES

## HOMELESSNESS PREVENTION

## COMMUNITY ORGANIZATION

PROVIDE MORE THAN  
**2,500 FAMILIES**  
with essential services to prevent homelessness, keep families together, foster self-sufficiency, and provide rent and utility assistance as well as linkage to other supportive programs.

## SENIOR OUTREACH

WE SERVE OVER  
**1,200 SENIORS**  
with supportive services and food assistance helping them to continue living independently and safely in their own homes.



## PRESENTING SPONSOR - \$25,000

*Provides Preschool for 31 kids, ages 3-5 years old, for 1 month*

### **BENEFITS INCLUDE:**

- A \$25,000 tax deductible investment in Gladden Community House.
- 1 of 3 Presenting Sponsors featured in all event promotion and during event program.

#### **Premium event recognition and acknowledgement as Presenting Sponsor:**

- Recognition of company CEO from the stage during event program.
- Featured acknowledgement on save the date, invitation, printed program book\*\* and video scroll.
- Full screen ad on featured video screens in The Shoe's newly renovated Northwest Loge.
- Logo placement and link to your company website from Gladden's Marching for More event webpage.

- Recognition in e-blasts and social media through Facebook, Twitter, LinkedIn and Instagram, reaching Gladden's 5,000 followers and stakeholders.

#### **10 event tickets with VIP benefits:**

- Reserved, preferred seating with table signage.
- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Drink table service for your guests.
- Preferred free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.
- Name and logo featured in Gladden's Annual Report.

**\*\*If confirmed by 7/1/2022**



## PLATINUM SPONSOR - \$10,000

*Funds the Afterschool program—designed to build character and develop leadership skills—for 10 youth for a year*

### **BENEFITS INCLUDE:**

- A \$10,000 tax deductible investment in Gladden Community House.

#### **Premium event recognition and acknowledgement as Platinum Sponsor:**

- Recognition during the event program.
- Acknowledgement with name/logo on invitation and printed program book\*\*.
- Full screen ad featured on video screens in The Shoe's newly renovated Northwest Loge.
- Logo placement and link to your company website from Gladden Community House's Marching for More event webpage.

- Recognition in e-blasts and social media through Facebook, Twitter, LinkedIn and Instagram, reaching Gladden's 5,000 followers and stakeholders.

#### **8 event tickets with VIP benefits:**

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Reserved seating with table signage.
- Free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.
- Name and logo featured in Gladden's Annual Report.

**\*\*If confirmed by 7/1/2022**



## GOLD SPONSOR - \$5,000

*Provides food for 40,000 meals serving 4,000 people*

### **BENEFITS INCLUDE:**

- A \$5,000 tax deductible investment in Gladden Community House.

#### Event recognition and acknowledgement as Gold Sponsor:

- Acknowledgement with name/logo on invitation and printed program book\*\*.
- Company name in credit roll on video screens in The Shoe's newly renovated Northwest Loge.
- Logo placement and link to your company website from Gladden's Marching for More event webpage.

- Recognition in e-blasts and social media through Facebook, Twitter, LinkedIn and Instagram, reaching Gladden's 5,000 followers and stakeholders.

#### 6 event tickets with VIP benefits:

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Open table seating.
- Free parking.
- Opportunity to watch special performance by TBDBITL from the 50-yard line.
- Name and logo featured in Gladden's Annual Report.

**\*\*If confirmed by 7/1/2022**



## SCARLET SPONSOR - \$2,500

*Provides transportation for Senior Outreach for a year*

### **BENEFITS INCLUDE:**

- A \$2,500 tax deductible investment in Gladden Community House.

#### **Event recognition and acknowledgement as Scarlet Sponsor:**

- Acknowledgement with name in printed program book\*\* and video scroll.
- Company name listed on Gladden's Marching for More event webpage.
- Recognition in e-blasts and social media through Facebook, Twitter, LinkedIn and Instagram, reaching Gladden's 5,000 followers and stakeholders.

#### **4 event tickets with VIP benefits:**

- Photo opportunity for you and your guests on The Shoe's 50-yard line!
- Open table seating.
- Free parking.
- Opportunity to watch special performance by TBDBITL from stadium seats.

\*\*If confirmed by 7/1/2022



## THE IMPACT OF YOUR SUPPORT

Gladden's mission is to strengthen the well-being of Franklinton's children, families, and community and build a thriving equitable neighborhood.



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### PRESCHOOL

Our 4-Star Step Up To Quality state-licensed preschool provides 3-5 year olds with a firm educational, social, and developmental foundation that ensures they're ready to succeed in kindergarten and beyond. We enroll over 60 preschoolers annually, and we work to engage preschool parents and guardians in our agency's supportive programs as well.



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### FOOD PANTRY

The Gladden Food Pantry is one of the largest food support programs in Central Ohio and serves over 1,000 families each month. We meet the ever-rising cost of food by operating with low overhead and with the help of volunteers. We serve the residents of Franklinton struggling with food insecurity, and we make home deliveries to seniors and disabled residents who are unable to come to our Pantry.



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### AFTER SCHOOL

Gladden's After School Program offers a safe and fun environment where youth receive educational support, structured small group activities, and daily nutritious hot meals. Over 2,000 snacks and meals are served monthly, and 40 hours a month of educational support is provided.

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## TEAM SPORTS

More than 500 youth each year participate in our team sports program, which teaches important lessons about personal responsibility, leadership, and goal attainment.



## SENIOR OUTREACH

The majority of the seniors we serve live on fixed incomes and have difficulty traveling without assistance. Gladden's Senior Outreach Program helps seniors with their basic needs and offers transportation to help them access groceries and other essential services and necessities. We work with our seniors to help them maintain their independence and continue living safely in their own homes.



## COMMUNITY SERVICES

Gladden's Community Services program is a hub of social services for the Franklinton community, and our programs impact over 2,500 families annually. We work with community partners to prevent homelessness, keep families together, support self-sufficiency, and provide rent and utility assistance as well as linkage to other supportive programs. Our community organizing efforts support neighborhood groups and resident engagement. The ongoing impact of these services improves the quality of life for our community members and for the community as a whole.



*All photo rights except Team Sports reserved to Elizabeth Miller*

» It's because of you, our generous sponsors and partners, that we are able to provide these essential services to help our community.

» We hope you will join us in sponsoring the 2022 Marching for More event and help make a great impact for the children, families and community of Franklinton.

*For more information, contact Travis Hoewischer, Director of Development, at 614-638-0766 or [thoewischer@GladdenHouse.org](mailto:thoewischer@GladdenHouse.org)*



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**BACK IN THE SHOE!**

LAST YEAR WE WERE THRILLED TO HOST OUR SPONSORS AND THEIR GUESTS ON THE FIELD AND THE NORTHWEST LOGE. WANT TO JOIN US THIS YEAR? **RESERVE YOUR SPOT BY JULY 15, 2022.**

